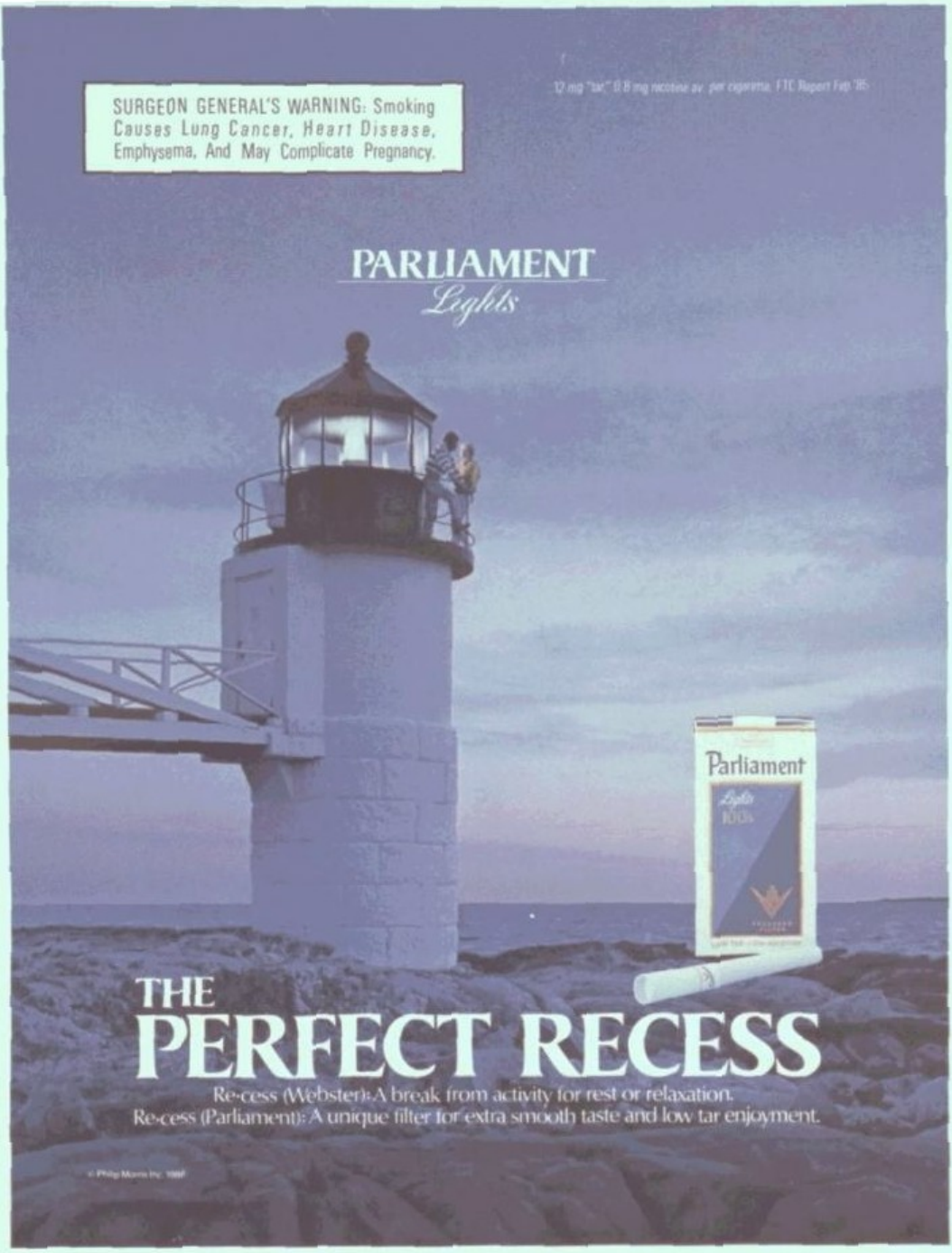
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.
12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Feb '86.
PARLIAMENT
Lights
Parliament
THE
PERFECT RECESS
Re•cess (Webster): A break from activity for rest or relaxation.
Re•cess (Parliament): A unique filter for extra smooth taste and low tar enjoyment.
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PHILIP MORRIS INC.
JOB NO.: PRL-P6-4009A
AD NO.:169A
TITLE: Lighthouse
SIZE: 8 5/8 x 11 1/8 (Page 4/C Bld)
PUBLICATIONS: National Consumer Magazines
YEAR:1986
THIS ADVERTISEMENT PREPARED BY
BACKER & SPIELVOGEL

WARNING EXHIBIT SIZE: 2
WARNING STATEMENT: A
TAR & NICOTINE SIZE: 10 pt.
COVER DATE: 4/86
QUARTER OF COVER DATE: 2

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